

INDUSTREE FOUNDATION

REQUEST FOR QUOTATION (RFQ)

DATE: 18 January 2021

Dear Sir / Madam: We kindly request you to submit your quotation for Content Digitization and creating tools for dissemination of inhouse developed Gender Curriculum among project beneficiaries as detailed in this RFQ.

When preparing your quotation, please be guided by the form attached hereto as Annex 2. Quotations may be submitted on or before 31/01/2021 (31st of January 2021), 18:00hrs (Indian Standard Time) through on-line submission to the following email id vyotsna.raju@industree.org.in by following the instruction below

1. The time zone indicated in the system is Indian Standard Time (GMT+5:30 hrs.) Date and time will be final and prevail over any other closing time indicated elsewhere, in case they are different. The system will not accept any proposal after that time. It is the responsibility of the proposers to make sure proposals are submitted within this deadline.

2. Try to submit your quotations a day prior or well before the closing time. Do not wait until the last minute. If you face a technical issue(s) when submitting your proposal, please contact ashok@industree.org.in.

3. Quotations shall be submitted in English only, duly signed and stamped, and shall be marked with the note "RFQ –DD/ref nu/ "Title of RFQ"

4. The quotation price quoted need to be valid for 90 days

5. The currency of quotation needs to be in Indian Rupees and the quotation must be exclusive applicable taxes. The quotation should separately refer to the taxes applicable.

6. In case of capital purchases after-sales services required are a) warranty on Parts and Labor for a minimum period of 1-year b) Provision of after-sales Service for 2 years c) Installation and adjustment of the goods d) Instruction on Operation and Maintenance for beneficiaries e) Technical Support Maximum 24 hours for urgent repair actions

7. All documentation, including catalogs, instructions, and operating manuals, shall be in English. Any documents in regional languages need to be accompanied with a true copy translation to English

a) Company profile (short info up to 1 page);

b) Copy of Company's Registration Certificate;

c) Detailed technical description of the offered goods: brochures, technical data sheet, and specifications;

d) Quality document for the offered equipment (quality certificate/conformity certificate/mark CE/other credentials);

e) Full reference list demonstrating previous experience in delivering similar goods (List of similar projects in the last 2 years and a list of clients for a reference check (contact details and email addresses to be provided for reference check))

f) Contact Person for Inquiries (Written inquiries only) Project Manager Soya Thomas; soya.thomas@industree.org.in

8. This RFQ is posted on <https://industree.org.in/> and may be amended. It is the responsibility of the applicant to regularly check the website to ensure they have the latest information pertaining to this notice of RFQ. INDUSTREE bears no responsibility for data errors resulting from transmission or conversion process.

SECTION 1	DETAILS OF PROCUREMENT AGENCY
NAME	INDUSTREE CRAFTS FOUNDATION
REQUEST FOR QUOTATIONS TITLE	Content Digitization and creating tools for dissemination of inhouse developed Gender Curriculum among project beneficiaries
OVERALL PROJECT SUMMARY	<p>Industree Foundation with support from USAID (WGDP) has initiated the Producer-Owned Women Enterprises (POWER) project which focuses on increasing economic opportunities for women from marginalized communities. Project aims to create 28 women-owned enterprises that will connect 6,800 women producers to commercial supply chains in natural and biodegradable products such as leaf plates, baskets, mats and bags from tree leaves, bamboo, banana bark and other natural fibers. The states selected for the implementation of the POWER projects are Tamil Nadu, Karnataka, Andhra Pradesh, Odisha and Maharashtra.</p>
COMPANY DESCRIPTION	<p>Established in 2000, Industree Foundation holistically tackles the root causes of poverty by creating an ownership-based, organized creative manufacturing ecosystem for micro-entrepreneurs. Industree works with a vision to co-create an ecosystem with farmers, artisans, and stakeholders, creating a new way of building sustainable enterprises and work culture. Its mission is to work towards economically and socially empowering women from both agriculture and non-agriculture occupations. This is done by enabling them to equitably engage with global and local markets through producer-owned enterprises, thus becoming wealth creators for themselves, creating resilience to life crises, and helping society meet its sustainable development goals. Our approach has tripled the incomes of artisans in non-farm occupations by leveraging their artisanal skills and integrating them into the creative industries sector, reaching women artisans across India and Africa.</p> <p>Industree aspires to impact producers across agriculture and non-agriculture value chains. It seeks to give producers access to formal work in businesses that they collectively own, providing a stable and dignified alternative to the precarious informal sector. The foundation has implemented projects in Karnataka, Tamil Nadu, Odisha, Rajasthan, Andhra Pradesh in India and Bahir Dar in Ethiopia, in partnership with organizations like UNDP, British Asian Trust, Social Venture Partners, National Skills Development Corporation, Odisha Forest Sector Development Project, The Freedom Fund, Tata Trusts, Welspun, Standard Chartered, Mastercard Centre for Inclusive Growth, International Trade Centre, USAID and HSBC-Impact Foundation.</p> <p>Apart from this Industree has incubated and accelerated two profitable and globally compliant producer-owned enterprises Greenkraft and Ektha Apparel, which have generated USD 10M+ in combined cumulative revenue and has made inroads with both national and global brands through the two producer companies it has incubated for market connect.</p>
PROJECT LEAD & TITLE	Soya Thomas, Manager- Gender and Social Empowerment
PHONE & EMAIL ID	soya.thomas@industree.org.in
DATE OF RFQ ISSUE	18 th January 2021
SUBMISSION DEADLINE	31 st of January 2021, 18:00hrs (Indian Standard Time)

SECTION 2	RFQ DOCUMENTS																						
PROJECT in BRIEF	<p>Industree foundation is seeking quotations to develop self-explanatory digital and non-digital tools for the inhouse developed curriculum on the topics of Gender Integration among project beneficiaries. These curriculums are used to give Gender Sensitization¹ to the women producers and training to the Resource Pool members² selected at the producer unit level.</p> <p>The purpose of this RFQ is to create a high-quality self-explanatory tool in both digital and non-digital forms to strengthen the ongoing gender integration efforts of Industree Foundation under the POWER Project.</p> <p>So far, under the POWER project Industree Foundation has conducted Gender Sensitization training for more than 1500 women producers in Tamilnadu and Odisha. Through these training, participants were enabled to think and analyse their own lives, and attitudes on the gender equality. The proposal should reflect past experience in:</p> <ol style="list-style-type: none"> Developing gender curriculum, conducting gender sensitization workshops/training at national and international levels. Developing the tools and methods which supports both offline and online learnings. Standardizing digital tools whilst also reflecting adaptability in different contexts and languages Understanding of the gender dynamic in Indian context Working with public and private sectors. <p>¹Gender Sensitization training curriculum focuses on producer's self-empowerment, enabling to internalize rights of equal access to resources, opportunities regardless of gender, including economic participation and decision-making at work and family and address gender-based violence.</p> <p>²Resource pool members are the selected women producers from the unit who will lead and support the gender training and they will be the mentors at the unit level.</p>																						
Details of the project	<p>The current Gender training has made a difference in the producers' life in addressing the Gender stereotype, and have made them think about their rights, and opportunities towards bringing a positive change in their lives. Training also helped them to understand the gender role, acquire the knowledge and necessary skills for advancing gender equality in their daily lives and work. It has helped them with an increased understanding towards access, control over the resources, decision making, work, and finance.</p> <p>The current need is to look for methodologies for enhance learning of the women producers. In regards to this, the identified need is to digitize the existing curriculum that will enable learning of the women producers and community at large even after the training sessions.</p> <p>The required deliverables of the project are listed below:</p> <ol style="list-style-type: none"> Digitizing the inhouse Gender Training Curriculum developed by Industree Foundation Develop digital and non-digital tool for Gender Sensitization to the identified project beneficiaries <table border="1" data-bbox="491 1877 1455 2152"> <thead> <tr> <th>Sr. No</th> <th>Module</th> <th>Tool</th> <th>Number of tools</th> <th>Target audience</th> </tr> </thead> <tbody> <tr> <td><u>1</u></td> <td>Knowing About Myself</td> <td>Video</td> <td>1</td> <td rowspan="4"></td> </tr> <tr> <td><u>2</u></td> <td>My Wants and Needs</td> <td>Pictorial and Animation</td> <td>1 each</td> </tr> <tr> <td><u>3</u></td> <td>My Access and Control</td> <td>Pictorial</td> <td>1</td> </tr> <tr> <td><u>4</u></td> <td>My Rights and Opportunities</td> <td>Pictorial and Animation</td> <td>1</td> </tr> </tbody> </table>	Sr. No	Module	Tool	Number of tools	Target audience	<u>1</u>	Knowing About Myself	Video	1		<u>2</u>	My Wants and Needs	Pictorial and Animation	1 each	<u>3</u>	My Access and Control	Pictorial	1	<u>4</u>	My Rights and Opportunities	Pictorial and Animation	1
Sr. No	Module	Tool	Number of tools	Target audience																			
<u>1</u>	Knowing About Myself	Video	1																				
<u>2</u>	My Wants and Needs	Pictorial and Animation	1 each																				
<u>3</u>	My Access and Control	Pictorial	1																				
<u>4</u>	My Rights and Opportunities	Pictorial and Animation	1																				

	5)	My Health and Body	Pictorial and Animation	1	Women Producers	
	6)	Sex and Gender	Video	1		
	7)	Social Construction of Gender	Pictorial	1		
	8)	Social Institution and Patriarchy	Pictorial and Animation	1 each		
	9)	Gender Based Violence	Pictorial and Animation	1 each		
	10)	Gender Division of Labor	Pictorials		Resource Pool members	
	11)	Strategic and Practical Gender Needs	Video	1		
	12)	Access, Asset Creation and Control	Animation	1		
	13)	Gender Mainstreaming-Empowerment	Video	1		
	14)	Transactional Analysis and Conflict Resolution	Video	1		
	15)	Basic Counseling Methods	Animation and Pictorials	1 each		
	16)	Basic Gender Sensitization: I. Gender Vs Sex II. Social Institution III. Gender Stereotypes IV. Gender Roles	Video Pictorials Pictorials Pictorials	1 each	Community at large	
	17)	Customs and Practices	Animation	1		
	18)	Reproductive Health and Menstruation Hygiene	Video	1		
	19)	Gender Based Violence	Animation	1		
	20)	Basic Awareness of laws and orders: I. Domestic Violence Act and Dowry Act II. POCSO and Child Labor	Video Pictorials	1 each		
	The service provider should deliver digital tools for each topic to communicate the same to the target audience. These digital tools should be in English, Tamil, Odiya/ Kui, and Kannada.					
	DELIVERY REQUIREMENTS	Project needs to be delivered before 1 st July 2021				
	QUALITY ASSURANCE REQUIREMENT	<ul style="list-style-type: none"> Both digital and non-digital tools should be self-explanatory The developed tools should be easy to understand by the beneficiaries irrespective of their socio-economic background 				
	PRIOR EXPERIENCE REQUIREMENT	<ul style="list-style-type: none"> At least 15 - 20 years and having done multiple trainings 				
SELECTION CRITERIA						
TECHNICAL WEIGHTAGE	70%					
FINANCIAL WEIGHTAGE	30%					
TERMS AND CONDITIONS	The internal selection process is final					
LEGAL REQUIREMENTS	For-profits, non-profits registered and functioning for 3 years minimum					
ASSUMPTIONS AND CONSTRAINTS	<ul style="list-style-type: none"> Tools need to be delivered in multiple identified languages 					

VENDOR RESPONSE	
COMPANY NAME	
RFQ TITLE	
RFQ ID	
PROJECT LEAD & TITLE	
PHONE & EMAIL	
DATE SUBMITTED	
PROPOSED START DATE	
PROPOSED COMPLETION DATE	
PROJECT MANAGEMENT	
QUALITY ASSURANCE PROCESS IF ANY	
PRIOR EXPERIENCE IN COMPLETION OF SIMILAR PROJECTS	
CERTIFICATIONS/ AFFILIATIONS IF ANY	
PROFILE OF KEY PEOPLE UNDERTAKING THE PROJECT	
DELIVERABLES PLAN	
PRICING TEMPLATE	
PRICE PER UNIT (EXCL TAXES)	
TOTAL COST OF PROJECT (EXCL TAXES)	
PRICING DETAILS IF ANY	
FEES, CHARGES & DISBURSEMENT	
SUBCONTRACTORS	
SECURITY REQUIREMENTS IF ANY	
PAYMENTS SCHEDULES	
APPLICABLE TAXES	