



Industree Foundation selected as a semi-finalist in global 'Fabric of Change' Challenge

Industree Foundation is one of the 50 Semi-Finalist selected globally

The Fabric of Change Challenge was constituted by C&A Foundation and Ashoka Changemakers in an attempt to support innovations for transforming the fashion industry. In order to promote fresh systems and changing ideas more than €100,000 in total prizes will be awarded to the winners of the challenge to test, refine, or scale their solutions and subsequently join a network of social entrepreneurs, experts, and leaders committed to innovating for a more sustainable fashion industry.

Some of the broad areas of innovation include:

Address workers' rights, working and living conditions, and the livelihoods of farmers supplying the fashion industry;

Advance environmentally responsible materials, production methods, and supply chain processes;

Incentivize collaboration between brands, manufacturers, supply chain partners, and governments;

Promote transparency and mutual accountability between stakeholders;

Empower consumers to drive change;

Adapt models from other sectors to solve key problems in the apparel value chain.

Ashoka Changemakers reviewers and advisors from C&A Foundation will subsequently select 10 - 12 Finalists to be announced on February 17, 2016. The challenge's panel of expert Judges will then select the Winners from the pool of Finalists, based on the Assessment Criteria. Winners will be announced at the Fabric of Change Summit in the Spring of 2016.

All challenge finalists will receive a travel stipend to attend the Fabric of Change Summit to be held in the Spring of 2016, where the winners will be announced.

For more information please visit: <https://www.changemakers.com/fabricofchange>

